



ZEENAT LABORATORIES

Correct Diagnosis, Successful Treatment

Head Office: B-300 Glamour Heights, Waris Road, Lahore

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<http://www.zeenatlabs.com>

About Us

Established on 21st January 1963, Zeenat Laboratories has been delivering reliable and accurate diagnostic services for over 60 years.

With a legacy rooted in trust, innovation, and patient-centered care, we are one of Pakistan's most respected and oldest diagnostic networks.

Our services span pathology, radiology, pharmacy, and home care, supported by qualified professionals and advanced technology.

From walk-in patients to corporate clients and government institutions, we provide services with equal commitment & precision.



Dr. Zeenat Hussain (Late)

Chairman

Dr. Zeenat Hussain was a trailblazing figure in Pakistan's medical history. As the first qualified doctor in Punjab in 1963 and the first pathologist in the region, she paved the way for future generations.

Her dedication to her work and perseverance in building Zeenat Laboratory into a renowned brand is truly inspiring. Her legacy extends beyond professional accomplishments, as she was a supportive partner to her husband,



Dr. Mubashar Hassan. Dr. Zeenat Hussain's impact on the medical community will be remembered and celebrated for years to come.

Under the Dr. Zeenat Hussain Lesson Board of Directors, Zeenat Laboratory works tirelessly to maintain its position as a top-tier pathology department in Pakistan, striving for excellence 24/7.

Founding Zeenat Laboratory She established her first private diagnostic laboratory around 1963-64 in Lahore. At that time, it was the first and only private medical laboratory in Lahore.

From modest beginnings — starting the lab in small rented premises (two-rooms at 34 Lawrence Road) while continuing academic work to support herself financially - she gradually expanded.

At Zeenat Laboratories, we do more
than deliver results — we deliver confidence, care,
and commitment to a healthier tomorrow.

Dr. Zeenat Hussain
Zeenat Laboratories

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Ilyas Ahmed Rana (Managing Director)

As the visionary leader of Zeenat Laboratory, our Managing Director brings years of experience in clinical diagnostics, laboratory operations, and healthcare innovation. Under their leadership, Zeenat Laboratory has established itself as a trusted name in accurate testing, timely reporting, and patient-centered services.

Their commitment to quality, technology integration, and ethical medical practices continues to drive the lab's growth and reputation in the healthcare industry.



This tribute beautifully captures Dr. Zeenat Hussain's pioneering spirit, dedication, and lasting impact on Pakistan's medical community. Her legacy continues through Zeenat Laboratory's commitment to affordable testing and charitable initiatives.

The mention of her supportive partnership with Dr. Mubashar Hassan adds a personal touch, highlighting her multifaceted personality.

The laboratory's ongoing efforts under Mr. Ilyas Ahmed Rana's leadership, following Dr. Zeenat Hussain's principles, demonstrate a strong commitment to her vision.

Dr. Zeenat Hussain
Zeenat Laboratories

Mian Ali Husnain

Chief Executive Officer (CEO)

As the driving force behind Zeenat Laboratories, Mian Ali Husnain provides strategic direction and visionary leadership. His commitment to innovation, quality assurance, and operational integrity has positioned the company as a reliable and trusted name within the pharmaceutical and industrial sector.



Haroon Arif

Director Business Development

Haroon Arif leads the business development and corporate partnership initiatives at Zeenat Laboratories. His proactive approach to market expansion, client engagement, and strategic alliances drives the company's continual growth and strengthens its presence in competitive market

Muhammad Asif

Director Finance

Muhammad Asif manages the financial planning, budgeting, and corporate governance functions of Zeenat Laboratories. With extensive experience in fiscal strategy and compliance, he ensures the organization's financial stability, transparency, and sustainable growth.



Ehsan Khalid Butt

Director Operations

Ehsan Khalid Butt oversees day-to-day operational activities, ensuring efficiency, safety, and quality across all functions of Zeenat Laboratories. His leadership maintains smooth production flow and process optimization.



Zia Ali Jafri

Executive Director

Zia Ali Jafri provides strategic oversight and executive direction, guiding Zeenat Laboratories toward sustainable growth and innovation in the pharmaceutical industry.

Muhammad Haris Rana

Ambassador – Zeenat Laboratories

Muhammad Haris Rana represents Zeenat Laboratories' values and brand presence, fostering partnerships and promoting the organization's reputation within the industry and community.



Muhammad Khalil Haider

Advocate

Advocate High Court | Legal Advisor –
Zeenat Laboratories Principal Attorney –
Baisoya Associates (Intellectual Property
Lawyers & Trademark Attorneys)

Advocate Muhammad Khalil Haider is an experienced legal professional specializing in corporate, commercial, and intellectual property law. As an Advocate of the High Court, he is known for his strategic approach and deep legal insight.



Maj (R) kamal Zamir ghaori

Administrator

Maj (R) Kamal Zamir Ghaori serves as the Administrator of Zeenat Laboratories, bringing with him a wealth of experience, discipline, and administrative expertise developed through a distinguished military career and years of leadership in organizational management.

He is responsible for overseeing the company's administrative framework, ensuring the smooth coordination between departments, regulatory compliance, and the implementation of corporate policies across all operational levels.



Vision

To be Pakistan's most trusted diagnostic network, delivering world-class healthcare solutions with accuracy and compassion.

Mission

- Provide precise and timely diagnostic results.
- Expand access through home care & free sampling services.
- Uphold international healthcare standards in every department.
- Build lasting trust with patients, doctors, and institutions.



Core Values



IPO TRADEMARK NO: 709629



With more than six decades of experience, Zeenat Laboratories has built unmatched expertise in:

01

ISO 2015 Certified

02

EQAS & NIQAS External Quality Control

03

Punjab Healthcare Commission Accreditation

04

Waste Management Certified

05

IPO Trademark Registered

These certifications ensure international benchmarks in diagnostics, reinforcing our commitment to excellence.



www.zeenatlabs.com

Our Expertise

With more than six decades of experience, Zeenat Laboratories has built unmatched expertise in:

Pathology

Routine & specialized diagnostic testing

Radiology & Imaging

OPG, X-Ray, Ultrasound, Doppler, EEG, ECG

Pharmacy

Quality medicines & healthcare essentials

Home Care Services

Routine & specialized diagnostic testing

Free Home Sampling

Patient convenience at no extra cost

Franchise Expansion

Nationwide growth opportunities



Diagnostic Services in Detail

01

Pathology

- Complete blood count (CBC)
- Specialized diagnostic panels
- Biochemistry, microbiology & immunology tests

02

Radiology

- Digital X-Ray & OPG
- Ultrasound & Color Doppler
- EEG & ECG monitoring

03

Pharmacy

- Wide selection of genuine medicines
- Patient counseling & guidance

04

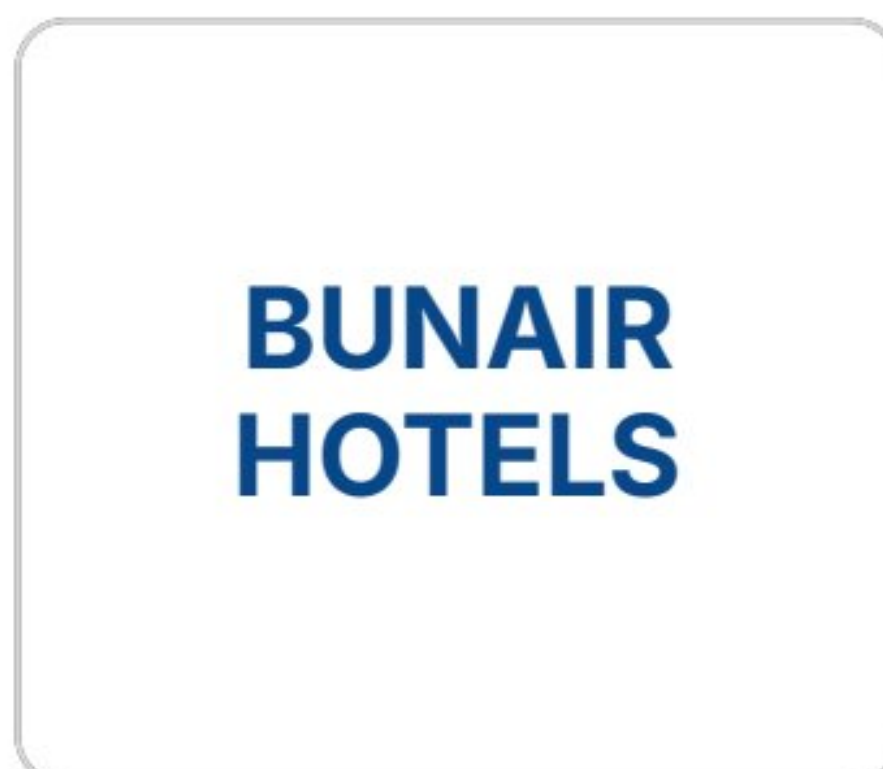
Home Care & Patients Department

- Free home sample collection
- Patient record management
- Dedicated support for report follow-ups



Our Clients

Zeenat Laboratories proudly serves a wide range of institutions and organizations, including:



IPO TRADEMARK NO: 709629



Franchise Opportunity

Zeenat Laboratories offers franchise partnerships for aspiring healthcare entrepreneurs.

Why Franchise with Us?

60+ years of established reputation

Trusted by government & corporate institutions

Comprehensive operational support

Affordable investment with strong ROI

Branding, marketing & training programs

Joining our franchise network means becoming part of a legacy that prioritizes accuracy, trust, and healthcare excellence.

www.zeenatlabs.com

Why Choose Zeenat Labs



1

Founded in
1963 – Pakistan's
diagnostic pioneer

2

Certified by ISO,
EQAS, NIQAS

3

Accredited by
Punjab Healthcare
Commission

4

Proven track record
with government &
corporate clients

5

Patient-first
approach with free
home sampling

6

Expansion
opportunities through
franchise model

Strong reputation for accuracy, reliability & trust

www.zeenatlabs.com



THANK YOU

Thank you for choosing ZEENAT LABORATORIES as your trusted healthcare partner.

Your Health Partner for Life.

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